D18 - Bellringer

Define **Ethos.** What might be an example of being persuasive via ethos?

Examples:

"I can talk about this because I went thru this experience myself..."

"I spent 5 years living in the Congo, so I know a thing or two about living conditions there..."

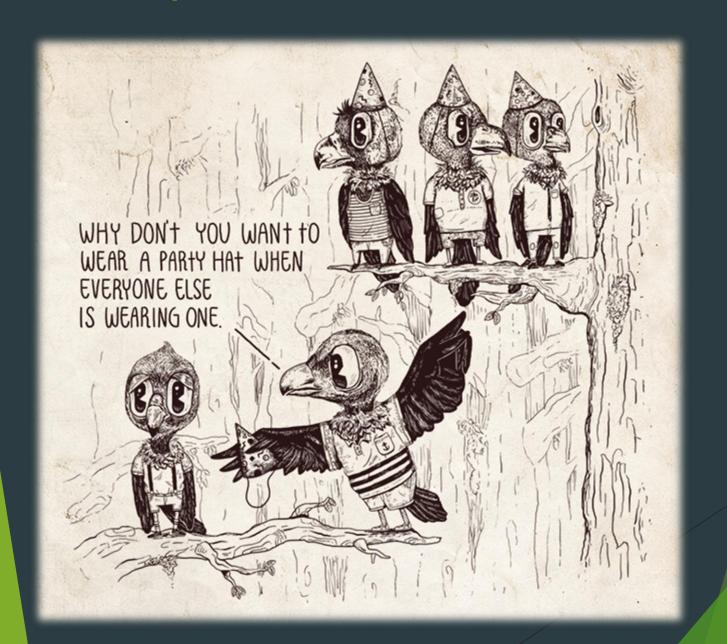
Ethos Review

- Let's take a quick look again at ethos:
 - Review Ethos Handout
 - ► And also look at Ethical Fallacies

Logical Fallacy of the Day

- ► Ad Populum Fallacy
 - ► These are very common...
 - Basically, it's like this... "Everyone's doing it, so..."
 - ► Example?

Example:



Argument Time!

- Ok, you've got 10 minutes to prep for a debate!
- Format:
 - ▶ 2 min: Group A makes Pro Argument
 - ▶ 2 min: Group B Makes Con Argument
 - ▶ 2 min: Crossfire
 - 2 min: Group B makes rebuttal
 - 2 min: Group A makes rebuttal
 - ▶ 1 min: Group A makes final statement
 - ▶ 1 min Group B makes final statement