

# D18 - Bellringer

Define Ethos. What might be an example of being persuasive via ethos?

Examples:

“I can talk about this because I went thru this experience myself...”

“I spent 5 years living in the Congo, so I know a thing or two about living conditions there...”

# Ethos Review

- ▶ Let's take a quick look again at ethos:
  - ▶ Review Ethos Handout
  - ▶ And also look at Ethical Fallacies

## Logical Fallacy of the Day

### ▶ Ad Populum Fallacy

- ▶ These are very common...
- ▶ Basically, it's like this... “Everyone’s doing it, so...”
- ▶ Example?

# Example:



# Argument Time!

- ▶ Ok, you've got 10 minutes to prep for a debate!
- ▶ Format:
  - ▶ 2 min: Group A makes Pro Argument
  - ▶ 2 min: Group B Makes Con Argument
  - ▶ 2 min: Crossfire
  - ▶ 2 min: Group B makes rebuttal
  - ▶ 2 min: Group A makes rebuttal
  - ▶ 1 min: Group A makes final statement
  - ▶ 1 min Group B makes final statement