D7 – Option B Mineral Research Poster (25 pts; Due T1D10 -

As we discussed in class, there are many different **important minerals** in Utah. Due **T1D8**, you'll be creating a **poster about your chosen mineral** in the style of the Art Deco / WPA Posters of the 1930s, and then present it to the class (up to 3 people per project / theme group). The poster ought to be 11" x 17", or two regular pieces of paper put together. Choice is 1st come 1st served.

As you prepare to finish make your project, make sure that you answer/do the following:

- Do I clearly **define** my chosen **mineral**?
- Does my poster match the art style of the 1930s-1940s?
- Did I include enough info that people will learn something new?
- Is my art spectacular, and will it "wow" people?
- Do I have an interesting "Did You Know?" Section with interesting / *noteworthy info?*
- Would someone want to learn more about this mineral after seeing my poster?

Make sure to check the backside for all other details on grading. You will be presenting your project, so be ready to present for roughly 3-4 minutes, and be ready to answer any questions. Also, do not forget to source your info (put on the backside, or on a separate paper, etc.). Good luck!

Options for your mineral research (pick one):

- Coal
- Copper
- Magnesium
- Beryllium
- Molybdenum
- Salt

- Potash
 - Sand & Gravel
- Lime

- Gold
- Silver

Other Important Details:

- Use some *illustrations / pictures* to keep the poster interesting.
- Make sure your poster **looks good** and clearly teaches about your chosen theme!
- Example WPA Posters: https://goo.gl/xkQJQ8
- Use **bullet points** to keeps info organized in easy to digest chunks. •
- Feel free to use **Google Drawings** to create a nice professional looking poster for free: https://goo.gl/MfpM3c
- Make sure to have accurate facts! (at least 5 for full points)
- Review the rubric on the back, and make sure to follow it for full points.



Project Rubric

PropuseContains fresh, original ideas. Solid content is backed up with examples, illustrations and a variety of support for ideas.Good ideas and content backed up with generalized examples. Accurate wording is apparent. Support for ideas is all of the same type.Stale ideas. Wom-out. Content is not well supported. The writer is beginning to define the topic, but development is still basic or general.No real ideas. Content is mury or unsupported. No avareness of audience is apparent. As yet, it has no clear purpose or central theme.and a variety of support for ideas.Information is easy to follow. Illustrations used are well done, powerfully reinforcing the messageInformation is easy to follow with perhaps some minor flaws. Illustrations used are adequate, and reinforce the messageInformation is starting to make sense, but still a bit difficult to follow, and a bit collow, and a bit collow, and a there suite the message is core adequate, but lack originality, and weakly support the message assage. Answers all of the required questionsInformation is easy to follow with perhaps some minor flaws. Illustrations used are poor, rehashed ideas from other sources; don't really support the message is unclear or weak, and the viewer struggles to understand the point. Doesn't answer the required questionsMay the source material the required questionsStudent has taken the assignment and completed it in a way the stoudity his/her own. The student's personality veid desn't detract from the information presented.Info, pictures used, etc., appear to be mersus of the presentation.Student has copied some parts of the	Criteria	Accomplished 16-20%	Satisfactory 11-15%	Developing 6-10%	Beginning 0-5%	Score
All information is well- organized, neat and easy to follow. Illustrations used are well done, powerfully reinforcing the messageInformation is easy to follow with perhaps some minor flaws. Illustrations used are adequate, and reinforce the messagemake sense, but still a bit difficult to follow, and a bit messy. Illustrations 	Context & Accuracy	ideas. Solid content is backed up with examples, illustrations and a variety of support	content backed up with generalized examples. Accurate wording is apparent. Support for ideas is all	Content is not well supported. The writer is beginning to define the topic, but development	is murky or unsupported. No awareness of audience is apparent. As yet, it has no clear purpose	
NoticeViewers is clear, strong, & persuasive; viewer easily understands the message. Answers all of the required questionsUses several different persuasive techniques to good effect; answers most of the required questionsIntermessage is somewhat clear, but not very powerful or strong. Answers several of the required questionsor weak, and the viewer struggles to understand the point. Doesn't answer the required questionsNoticeStudent has taken the assignment and completed it in a way that is totally his/her own. The student's personality/voice comes through quite strongly, yet doesn't detract from the information presented.Student has taken the assignment and has used source material as a starting place. The student's personality.Student has taken the assignment and has used source material as a starting place. The student's personality.Student has copied some parts of the presentation.Student has copied some parts of the assignment.Student has copied some parts of the assignment.Info, pictures used,An attempt was made toSources are not	Structure	organized, neat and easy to follow. Illustrations used are well done, powerfully reinforcing	follow with perhaps some minor flaws. Illustrations used are adequate, and	make sense, but still a bit difficult to follow, and a bit messy. Illustrations used are adequate, but lack originality, and weakly support the	organized and difficult to read / understand. Illustrations used are poor, rehashed ideas from other sources; don't really support	
Approxassignment and completed it in a way that is totally his/her own. The student's personality/voice comes through quite strongly, yet doesn't detract from the information presented.Student has taken the assignment and has used source material as a starting place. The student's personality comes through in some parts of the presentation.Student has copied some info straight from the source material. There is little evidence of creativity, but the student has done the assignment.Student has not made much attempt to meet the requirements of the assignment.Info, pictures used,Info, pictures used,An attempt was made toSources are not	Message Strength	viewers is clear, strong, & persuasive; viewer easily understands the message. Answers all of	Uses several different persuasive techniques to good effect; answers most of the	somewhat clear, but not very powerful or strong. Answers several of the	or weak, and the viewer struggles to understand the point. Doesn't answer the	
Sources are not	Creativity	assignment and completed it in a way that is totally his/her own. The student's personality/voice comes through quite strongly, yet doesn't detract from the information	assignment and has used source material as a starting place. The student's personality comes through in some parts of the	some info straight from the source material. There is little evidence of creativity, but the student has done the	much attempt to meet the requirements of	
is correctly & fully cited. Presenter(s) fully engaged, excited and follow the time allotted. Comments:	Presentation & Sources	is correctly & fully cited. Presenter(s) fully engaged, excited and follow the time allotted.	etc., appear to be mostly cited. Presenter(s) at times seem(s) fully engaged, excited and mostly follow(s) the time	cite the sources, though it is sloppy, incorrect, etc. Presenter(s) is polite, but not very enthusiastic and the time frame is only	documented at all. Presenter(s) seem(s) not interested in the topic at all, distracted, etc. Time frame is not	

Total Score:

Tips to Make this Assignment Awesome! (25 pts available):

- Use fresh, original ideas; also, ideas should be backed up by accurate examples, illustrations and a variety of support.
- Make sure your message to the reader is clear, strong, persuasive, and easily understood.
- Demonstrate a strong grasp of conventions by using proper punctuation, capitalization, grammar, usage and paragraphing in a way that enhances the message of the paper.
- Make sure your product is neat, well-organized and easy to follow. Use creative illustrations that support your message.
- Take the assignment and complete it in a way that is your own.