## D7 Part V / Final: Guided Tour Assignment

## (100 pts; Draft: D16 / Final: D18 & Dec. 20<sup>th</sup> Public Event)

For this assignment, you / your group are creating a Guided Tour, highlighting at least 3 main categories (chosen from the 7 given categories) worthy of visiting in your chosen community.

What are those 7 main categories again for tour sites? As a reminder, they are:

- **Historic** (old buildings, sites, etc. +50 years old)
- **Economic** (sites important to the local economy)
- **Cultural** (related to local culture: religion, art, etc.)
- **Public** (areas that serve all: libraries, parks, etc.)
- Natural (sites that preserve flora & fauna, etc.)
- Cuisine (places to eat interesting local food)
- Lodging (places to stay; hotels, bed & breakfasts, etc.)

The format for your guided tour is completely up to your group. Some may make a website, but others will pick other formats, such as a Google Map Tour, a pamphlet, or maybe a video, or perhaps a blog, or vlog, or podcast, maybe a photo essay, perhaps a booklet, a geocache listing, or even a brochure, series of posters, etc. (if you have another idea, let me know!).

Make sure to include the following:

- Three Main Sections (chosen from the 7 Main Sections mentioned), with 1 Main Site & at least 1 Side Site each
- Each section should include the following: •
  - A Main Site\* that is the focus of the section, a prime example of the chosen category
    - Describe it in detail (at least 2-3 ¶)
    - Each main site should be highlighted with at least 2 photos / other media (videos, etc.).
    - Share why it is a **must see** when you visit your community!
    - Each section has different Guiding Questions (as shown on the Site Considerations Guide); make sure that you answer these for the Main Site!
  - 1 or more Side Sites that relate to the section / category also 0
    - These should each be described briefly (1-2 ¶ total)
    - Include at least one photo / other media (total) related to the side site(s) chosen
    - Mention why the side site(s) are also worth a visit! •
  - Each site (Main and Side Sites) should have an address / GPS Coordinates or directions on how to get there. If they cannot reach it, how can they see it?
  - Include links / info to additional resources (websites, phone numbers, etc.)
- Other Details:
  - Use heading and subsections as needed to keep your info neatly organized.
  - Make sure to include a **map** where people can see where all these sites are in relation to each other.
  - Make sure to include hours of operation, so that people don't go and find it closed!
  - \*Note: an **annual event** is fine to substitute instead of a **physical site**. Don't use more than 1-2 of these. 0

The assignment should be ready, in finished form (that will require printing for paper products, etc.), for peer review in class D16 but keep in mind that you'll be given class time over the next several weeks to finish it, along with any other work you may need to finish.

Make sure to check the backside for all other details on grading. You will be **presenting** your project, so be ready to speak for several minutes, describing your chosen sites, and give us a taste of your tour. Also, do not forget to source your info (this can be in an inconspicuous spot, but it needs to be somewhere to avoid plagiarism). Good luck! Again, we'll present these Dec. 20th at 6:00-7 PM in the Commons here at Merit.

## **Guided Tour Rubric**

Criteria	Accomplished 25-20 pts	Satisfactory 19-13 pts	Developing 12-7 pts	Beginning 6-0 pts	Score
Strength & Accuracy	The message to the viewers is clear, strong, & persuasive. The product has 10+ accurate facts about the topic.	The message is clear. Good ideas and content backed up with generalized examples. The product has 6-8 accurate facts about the topic.	Stale ideas. Worn-out. Content is not well supported. The product has several accurate facts about the topic.	No real ideas. Content is murky or unsupported. No awareness of audience is apparent. Hardly has any accurate facts about the topic.	25
Comments:					
Structure	All information is well- organized, neat and easy to follow. Illustrations used are well done, powerfully reinforcing the message	Information is easy to follow with perhaps some minor flaws. Illustrations used are adequate, and reinforce the message	Information is starting to make sense, but still a bit difficult to follow, and a bit messy. Illustrations used are adequate, but lack originality, and weakly support the message	Information is poorly organized and difficult to read / understand. Illustrations used are poor, rehashed ideas from other sources; don't really support the message	
Comments:					
Spelling & Grammar	There are no spelling or grammatical errors, but there may be one or two very minor in the brochure.	There are a few spelling and/or grammatical errors in the brochure.	There are several spelling and/or grammatical errors in the brochure	There are many spelling and/or grammatical errors included in the brochure. Distracts from the message.	 25
Comments:					
Sections & Sources	Info, audiovisuals used, etc., are correctly & fully cited. Includes 3+ of the subsections required.	Info, audiovisuals used, etc., appear to be mostly cited. Includes 3 of the subsections required.	An attempt was made to cite the sources, though it is sloppy, incorrect, etc. Includes 2 of the required sections.	Sources are not documented at all. Sections do not follow the requirements of the project.	25
Comments:					
Overall	Comments:			Total Score:	 100